

Shoreline Cycling Club Fall 2013 Annual Meeting Minutes
November 24, 2013 @ Quiring Cycles

Meeting was called to order by Dave Maclean at approximately 3:15pm. Introductions were made and a sign-in sheet was passed around. Those in attendance included: Andy Klevorn, Michelle King, Jeff Betz, Brian Monton, Ken Blakey-Shell, Rick Bobian, Ryan Jarosz, Jeff Zeller, Andy Amstutz, Michael McCann, Kevin Postma, Joseph Sanders, Christina Peek, Scott Quiring, Kathy Maclean, Tom Paine, David Beadle, Dan King, and Geoff Paine.

1. Accomplishments

- * Ken Blakey-Shell gave an update on the Manistee Trail Park. 150 yards of dirt was delivered from the City and moved as part of an Eagle Scout project. Geoff Paine asked about XC grooming at the park. Ken said Dave Stewart wants to help and the City has been helping with mowing. Ken also gave an update on a grant from the District 10 Health Department for signage at the park.
- * All 5 miles of the Ludington School Forest Trails are completed.
- * The Board of Directors met with the Oceana(?) XC Ski Association and together they worked the Pentwater Pathways Trails. It is a nice partnership.
- * The Mitt Crit race that was held during Ludington's Oktoberfest went well. Over \$400 was raised for the Club.
- * The DIRTroad ride guide has been a great success. 20,000 copies were printed and distributed to all Michigan Welcome Centers and throughout Manistee, Mason and Oceana County. Special thanks to Andy Klevorn for arranging to have the ride guide inserted in all 4000+ Iceman racer packets, and to Kevin Grochowalski for picking the guides up in Lansing. Approximately 5 boxes are left. The group shared additional locations that have requested the ride guides and who would deliver them. Dave Maclean suggested that the Club consider a reprint (with some updates) if additional money can be found to cover the printing costs. The Board of Directors will start working on this.

2. Upcoming Projects & Ideas

- * The Singletrack Showdown is November 30th in downtown Ludington. A race timing company has been hired for this year. Some changes and additions have been made to the course. Part of the race will be on the disc golf course with their permission. The course is a little longer – approximately 18 miles for the longer race. Currently 82 people are signed up for both the Singletrack Showdown and the Cocoa Ocho running race. Approximately 20 people have signed up for the running race (price was lowered as of today). Andy Klevorn (Race(s) Director) needs 5 volunteers from the Club for the running race that starts at 9am. The Ludington Education Association will be providing volunteers for the bike race (and will receive half the proceeds) so that Club members can participate in the race. Nadars Motel is providing room discounts. Awards will be at The Mitten following both races. There is a Christmas Parade party at Trailhead Bike Shop at 6pm.
- * The Manistee Trail Park is planning on doing some beatification in 2014.
- * Additional trails are being considered for other parks close to the Ludington School Forest.
- * PP possibly more reroutes (?)
- * Arcadia now has the start of a beginner loop that will be completed in 2014. Additional miles in the ravine section should be completed in 2014 or 2015. They will end up close to the town of Arcadia.

- * Buck Drew is working with the Grand Traverse Regional Land Conservancy and hope to have 70 acres available for future trails near his family's home in Onekama.
- * A group in Pere Marquette Township is looking to get a multiuse trail along Lakeshore Drive.
- * Brian Monton reported that the Hart/Montague trail will be repaved in 2014.
- * An update on the US Bike Routes was given. US BR 35..... US BR 20..... Currently there is discussion taking place regarding signage for these routes.
- * Mason County Road Commission has assured the Club that anytime they do major construction on a road in Mason County that 2-5 foot shoulder will be added. Ken added this is true in Manistee County as well. There was discussion regarding Road Commission meetings in the future. Tom Paine suggested collecting data such as the increase in bike use to present to the County Road Commission's to support the request for additional bike lanes. Andy Klevorn said he'd like to see them put white lines to indicate where the bike lanes are.
- * There was discussion regarding Complete Streets and the Bike Friendly City designation. Geoff Paine said he would talk to the Non-motorized committee to look at for Manistee.
- * Grant opportunities were discussed. The group needs to continue to look for and identify grants that are out there. USDA grants are available and Ken suggested the Club may be able to apply for one for the ride guide. It was not determined who would look into or work on this grant opportunity.

3. New Business

- * A Shoreline Cycling Club event to celebrate National Ride to Work/School Day on May 16, 2014 was discussed. It was suggested that we team up with Safe Routes to School in Manistee and Mason Counties.
- * Having a spring meeting to plan for summer was suggested.
- * Holding a Bike Rodeo in conjunction with the police departments where stolen bikes are fixed up and given away was suggested.
- * Manistee has a SEEDS organization that takes kids mountain biking – Ken has been talking to them about partnering with the Club.
- * Developing High School Mountain Bike teams was brought up.

4. Nominations and Vote on 2014 Board of Directors

- * The current Board of Directors was nominated by Tom Paine, support by Andy Klevorn and voted in for 2014.
- * The 5 member Board is: Brian Monton, Mickey McCann, Todd Henrickson, Ken Blakey-Shell and Dave Maclean

5. Affiliate Organizations

- * Currently the Club is affiliated with: IMBA, League of Michigan Bicyclists, and the North County Trail Association.
- * The Spirit of the Woods chapter meets monthly. It was suggested that a representative from the Club start attending their meetings and trail work days. Ken said that they would really appreciate the extra help on trail work days.
- * Everyone was reminded to log all hours of work on trails
- * Ken shared information on chain saw certification courses that are available. There are different certifications depending on where you are going to be working. The National Forest Service is a 3

day, very in-depth course (not offered every year) that Ken has completed and certifies him for 3 years.

6. Treasurers Report

* No formal report was given. The Club currently has 26 paid members. Everyone was encouraged to recruit active riders for membership in the Club.

7. Club Activities

* December 7th is Global Fat Tire Day. There will be a morning ride that day from Camp.....

* The Club will be riding bikes in the Manistee Sleigh bell Parade on December 7th. Convene at 5pm with Lumberjack attire, the parade steps off at 5:30pm.

* Trail maintenance protocol was discussed. Hierarchy of trail maintenance is a big issue on all trails and important to have in place. A written policy for the Club will be discussed by the Board.

8. Website

* Analytics will be reviewed. Additional members will be added as administrators on the website and Facebook to assist in the updating.

9. Adjournment

* Brian Monton made the motion that the meeting be adjourned at 4:20pm.